

SIGNAL KINETICS INDUSTRIES

MEMORANDUM

Date: 18 March, 1975

To: Division Directors, Surface Site Planning Committee

From: R. Kelloway, Public Interface Development

Subject: Surface Site Alpha --- Exhibition Installation Schedule & Visitor Flow Protocol

CLASSIFICATION: C3 -- Wave-Blue

DISTRIBUTION: Departmental Leads, Facilities Planning

I. INSTALLATION TIMELINE

Construction of Surface Site Alpha's public-facing exhibition halls remains on schedule for soft opening in June 1975. The following installations have been approved for Phase 1 deployment:

Ground Floor:

- * **"The History of Television"** --- Standard educational display (PO clearance). Vintage sets, timeline graphics, interactive dials.
- * **Echo Theatre** --- Retrofitted projection room. 16mm loop system installed. Tone embedding verified. Seating arranged for optimal line-of-sight tracking.
- * **Signal Safari** --- Interactive children's area. Motion sensors calibrated. Decision fatigue mapping active. Requires weekly data extraction.

First Floor:

- * **Hall of Screens** --- Multi-era television gallery. PENDULA-adjacent tone layering approved for trial. Mirror placement finalized.
- * **Reflection Room** --- Presented as "quiet contemplation space." Acoustic baffling installed. Microphone array concealed in ceiling panels. Visual tracking operational.
- * **The Static Machine** --- CRT terminal (Project OVERTONE delivery node). Secured room, controlled access. Docent supervision required. Gaze duration logger functional.

Gift Shop:

- * Standard merchandise with embedded harmonic resonators in all electronic items (clocks, radios, novelty phones). Tone consistency verified across product line.

II. VISITOR FLOW PROTOCOL

Pathways have been designed to guide natural circulation through optimal exposure sequences. Key considerations:

- * Entrance corridor primes visitors with baseline harmonic ambience (barely perceptible).
- * The Signal Safari to Hall of Screens progression allows for juvenile response mapping before adult reorientation exposure.
- * All visitors will exit via the **Tuning Corridor** --- bright lighting, slight disorientation architecture, ambient reset tone before egress. Testing shows 87% compliance with suggested donation upon exit.

III. DOCENT ORIENTATION REQUIREMENTS

All public-facing staff must complete:

- * OPERATOR 4A orientation (standard)
- * Visitor engagement scripting (responses to questions about "what SKI does")
- * Resonance Alignment Session (quarterly maintenance)
- * Emergency containment protocols (if visitor exhibits loop recognition or fixation behaviour)

Docents should present exhibits as educational and historical. Technical capabilities of installations are not to be discussed with general public.

IV. HEADQUARTERS TOUR INTEGRATION

We will offer guided tours of SKI's administrative wing and "working laboratories" on Tuesdays and Thursdays. Tours include:

- * Reception area and visitor lounge (BAROMOOD monitoring active)
- * Mock broadcast control room (functional but presented as educational model)
- * Signal processing demonstration lab (sanitized equipment, simplified explanations)
- * Archive viewing area (C4 materials only, presented as "company history")

All headquarters visitors will be subtly guided through the Tuning Corridor upon departure. No exceptions.

V. DATA COLLECTION & MONITORING

Exhibition feedback forms will include embedded assessment questions. Return rate tracked. Repeat visitor logs maintained. Long-term behavioural monitoring protocols (external phase) pending Ethics Board review.

VI. NOTES

Surface Site Alpha represents our first large-scale public interface experiment. Visitor responses will inform future deployment strategies for both domestic products and broadcast methodologies.

Staff are reminded: the site is simultaneously a museum and a laboratory.

"We don't just tell them about signals. We let them feel one."